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Contact: Kelly Morris
Kelly Morris Public Relations
(210) 930-5252
KellyMorrisPR@gmail.com

Pronto Insurance Franchise Shares its Success with Houston

Pronto expands their low risk, proven auto insurance franchise opportunity into Houston. Dallas and San Antonio are other growth areas for the Brownville-based company.

Brownsville and Houston, Texas – June XX, 2009 – Pronto Insurance is adding ten Houston locations in the next six months to meet the demand for affordable auto insurance coverage and neighborhood convenience in this trying economy.

The Brownsville-based company has currently 44 locations in South Texas, Laredo, San Antonio and Houston and is expanding even more. The rapid growth of the company in recessionary times comes from the notion that rich or poor, Texas drivers have two things in common: they all need auto insurance and they want to save money.

“Tough economic times makes for more price savvy buyers,” said Marco Saldivar, Pronto’s Franchise Director. “Our policies are less expensive and they provide our customers with the protection they need.” Also, since no insurance can equal to impounding vehicles, more and more people are calling in to get insured and Pronto keeps growing. The economy taking a down turn and Texas becoming strict with auto insurance has presented the formula for Pronto’s franchisees to become business owners.

Pronto offers one, three and six month policies with no credit check or bank account required. Pronto’s innovative concepts include a drive-through window for faster service that is always delivered with a smile.

Soon Pronto will open several new franchise locations and several more company-owned in Houston within the next six months. The company is actively looking for franchisees to set up their own locations and enjoy the benefits of mass institutional advertising free of cost.

More drivers of all income levels are looking for deals they can’t find from the standard carriers to save money and maintain their lifestyle. For that reason, Pronto is selling more full coverage policies. About 40 percent of Pronto’s policies are now full coverage and 60 percent are liability.

Pronto is among the few auto insurance companies to offer Franchise opportunities in the entire state of Texas. We strongly believe that the advantages franchising provides outweigh any other form of business structure. As a Pronto franchisee you will own a full service insurance agency that will include complete support, brand recognition, extensive training and expert support. This low cost franchise opportunity is one of a kind and it is unforeseen in the market. Pronto

has developed competitive products and an extremely effective business model that outperforms the competition.

Pronto teaches franchise owners how to get business through aggressive marketing, brand awareness and highly competitive pricing, Pronto, the Texas- born company has quickly become an industry leader in Texas. Overall the company has quadrupled in size in the last three years, but most important this company is willing to shares its success.

Growth plans include:

- In Dallas opening 6 new company-owned locations and opportunities for many franchise stores in the next nine months.
- In San Antonio, opening three to five franchise locations in the next four months and three to four company locations.

About Pronto Insurance: In 1997, Pronto Insurance founded its first agency in Harlingen, Texas. In 2005, the company became an MGA, managing general agency, and began statewide expansion plans. The company offers auto insurance, roadside assistance, Mexico insurance, Income Tax preparation among a wide array of other services. For more information visit: www.prontofranchise.com