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Pronto Insurance Expands to Service Austin Market

Company offers affordable insurance coverage to cost conscious Austin drivers

Austin, Texas – November 15, 2011 - Pronto Insurance is expanding its service area in Texas by opening another location in Austin to meet the demand for affordable auto insurance coverage and neighborhood convenience. As part of its official entry into the Austin market, the company will host a major ribbon-cutting ceremony at its **3rd location at 6612 S. Congress Avenue**, on Friday, November 18, 2011 with local government officials and community leaders. On Saturday, November 19, an official grand opening celebration for the whole family will take place where the community can come have “Cafecito with the Manager” in the morning followed in the afternoon by activities such as games, face-painting, balloons, refreshments, photos with Captain Prontisimo and learning about products and services. The family event will include chances to win great prizes such as tickets to the upcoming Tigres del Norte Concert and H-E-B Gift Cards for Turkeys just in time for the Holidays.

“We are very excited to be expanding into the state’s capital,” said Tony Limon, Vice President of Marketing. “Tough economic times make for more price savvy consumers and our insurance policies provide our customers the protection they need at a competitive price.”

For the second year in a row, the South Texas based company was named one of the **Top 50 Franchises for Hispanics in 2011 by World Franchising Network**. They have multiple locations throughout the Rio Grande Valley, Laredo, Corpus Christi, El Paso, San Antonio and Houston. In order to keep up with its expansion plans, the company is actively seeking growth opportunities like those in Austin to set up locations.

Pronto Insurance offers one, three and six month liability policies with no credit check or bank account required with an innovative concept that includes a drive-through window for faster and more convenient service. The company offers auto insurance, roadside assistance, Mexico insurance, income tax preparation among a wide array of other financial services.

About Pronto Insurance

Pronto Insurance is headquartered in Brownsville, Texas and provides quality auto and homeowner’s insurance at a fair price for all Texans. The company has over 100 locations statewide and inside several select H-E-B locations in Corpus Christi, the Rio Grande Valley, Laredo, San Antonio, El Paso, Houston and now in Austin. For additional information about Pronto Insurance, visit www.prontoinsurance.com.

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